



## 70 years old and moving ahead

**Duesseldorf – drupa – June 4, 2008 – With a smashing party, NELA Brueder Neumeister GmbH last night celebrated on booth 8A B39 its 70th anniversary.**

The longest bar of the world reached right into hall 8A last night when almost 100 international guests celebrated the NELA anniversary with Altbier and live music. Many customers, long-term business partners and press representatives had followed the invitation and at times it was difficult to enter the two-storey show booth. A magician and an international buffet contributed to the exuberant atmosphere. The two presidents of the company, Frank and Manfred Neumeister, had to use a megaphone to welcome the many friends of NELA who had joined the party.

Many things have changed in the printing industry since Ernst and Bernd Neumeister founded the family-owned company back in 1938. What started out with 'pre-press' products has been growing into the largest register & pre-press automation company worldwide. Register systems include in-line punch and benders for newspapers and commercial printers, as well as plate automation and transport systems. With more than 1400 optical in-line systems installed worldwide, NELA is the leading technologist and state of the art manufacturer in plate automation and register systems in the world.

The NELA group consists of NELA Brueder Neumeister GmbH in Lahr, NELA USA in St. Paul, Minnesota, and NELA Asia in Singapore. A total of 300 employees manufacture and sell the sophisticated high-precision machines and systems.

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