



NELA Plate lines at the ,largest print site' of the world

Broxbourne - England April, 2007 – On April 21st, News International has officially inaugurated the largest print site of the world at Broxbourne, England. Twelve triple-wide printing presses consume thousands of square feet of Agfa N91-V printing plates daily. The plate production, consisting of AGFA CTP exposure units and fully automatic NELA plate lines, delivers an outstanding performance to meet expectations.

The uninformed visitor of the print site, which measures 23 football fields, might expect that the plate production is hard to find in view of the sheer size of the plant. Far from it! The plate lines are spread over 100 meters along the printing presses. In each of the three pre-press rooms, 4 AGFA Polaris XCV-s CTP exposure devices in combination with NELA VCPEVOLUTION punch and bend systems are connected via plate conveyors to 3x2 double storey stackers, which are located directly behind the press controls. A total of 164 stacker bins permits to sort printing plates according to press tower or cylinder. The NELA PageTracking software provides for trouble-free plate management, one central server collects all process and error messages. The NELA PlateSorting software works in conjunction with the AGFA Arkitex Workflow, so that feedback about the status and location of the printing plates can be tracked up to the sorting stacker bin. Given the size of the Broxbourne print site, the performance of the plate logistic system is extraordinary. In cooperation with production planning, on many days far more than 10,000 printing plates are imaged, register punched and bent, and automatically transported and sorted. Together with the two other News International sites in Scotland (Eurocentral) and Middle England (Knowsley), which dispose of similar production lines, NELA has delivered a total of 20 VCPEVOLUTION systems in one of the largest single orders in company history.

About NELA: The NELA group, consisting of Brüder Neumeister GmbH, NELA USA, Inc. and NELA Asia forms the largest register and pre press automation company in the printing industry. Register systems include in-line punch and bend systems for newspaper and commercial printing, as well as plate automation and transport systems. With more than 1,400 Vision punch/bender systems installed, NELA is the leading technologist and state of the art manufacturer in plate automation and register systems in the world.

About AGFA: The Agfa Gevaert group is one of the leading suppliers of Imaging solutions worldwide. AGFA develop, produce and sell analogue and digital systems, especially for the printing industry and the healthcare market. The

company is active in 40 countries and has representations in more than 100 countries in the world.

About News International: News International is News Corporation's largest subsidiary in Britain and includes the companies that publish newspapers such as *Times*, *Sunday Times*, and *Sun*. News Corporation is a diversified media group with activities in 8 business fields: film, TV, cable networks, direct satellite TV, magazines and inserts, newspapers and information services, books, and others.

For further information please contact:

NELA Brüder Neumeister GmbH
Katja Riehle
Marketing & Corporate Communications
Gottlieb Daimler Str. 15
D-77933 Lahr
+49-7821-5808-0
www.nela.de
info@nela.de