



NELA announces Additional Salesperson in Commercial Sales

Oakdale, MN – August 22, 2006 – NELA is adding to their Commercial Sales structure. Taag Erickson, who has been NELA’s Inside Sales Manager, accepted the position of Regional Sales Manager Commercial for the Eastern part of the US. David Burkhart, Product Manager for Commercial, will cover the Western part of the US as well as direct NELA’s Commercial efforts. The remainder of the field sales force will solely focus on newspaper sales. Both Dave and Taag report to Jurgen Gruber, Director of Sales for NELA USA.

Taag Erickson has been with the company for several years. During this time he gained tremendous knowledge of the printing industry and its technology. Erickson has a Bachelor Degree from the University of Wisconsin – Madison and is currently working on his Masters Degree in Business Administration. Taag, his wife Gabrielle and their three children reside in Bloomington, MN.

“Realizing the changing needs in this fast paced industry and being able to react to them quickly enables us to constantly improve the service to our customers and the industry itself”, says David Klein, President of NELA. “We congratulate Taag Erickson on his new position and look forward to NELA’s continuing successes in the Commercial market.”

About NELA:

NELA (USA) together with its German parent company Brüder Neumeister (NELA Germany) forms the largest register control firm in the printing industry. Register systems include inline punch and bending systems for offset printing, clamping systems, locks on press and plate transportation systems. With more than 1,000 Vision Punch Benders worldwide, NELA is the proven leader in register control.

For more information, please contact:

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