



NELA has new Director of Sales

Oakdale, MN – August 8, 2005 – NELA-USA announces that Mr. Jurgen Gruber has been promoted to Director of Sales effective August 1, 2005. Mr. Gruber has been with the company for 7 years, most recently as Product Manager Newspaper Sales.

“Due to our growth and increasing market share, we needed a dynamic individual to fill the position and we had one in our midst. We are lucky to have an individual of Jurgen’s caliber working for us and able to step into the job” says Dave Klein, President of NELA-USA. “We look forward to our continued growth and we know that our future in sales is in good hands.”

For more information, please contact:

Katharina Gruber
NELA Marketing & Corporate Communications
7435 4th Street North
Oakdale, MN 55128
651-407-4863
www.nela-usa.com
katharina_gruber@nela-usa.com

