



## **Successful first quarter for Nela – John Powers to join Nela Sales Force**

**Oakdale, MN – March, 16, 2005 – Nela is pleased to announce that the first quarter of 2005 has been its most successful so far. Numerous new customers could be welcomed and all profit from the extensive know-how and technology Nela is offering. In addition to its existing sales force, John Powers former Western Lithotech GM, is joining Nela as their Regional Sales Manager for the Midwest.**

John Powers is known in the printing industries for many years. His last assignment has been General Manager at Western Lithotech. As announced, NELA purchased all assets of the bunch/pending business from Western Lithotech in January 2005. John brings a lot of punch/bending knowledge to NELA and we are happy to welcome him in our company.

Nela can announce the following installations and sales:

### **Community Newspapers, Framingham, MA**

Two NELA VCPs connected to two basysPrint CcTP platesetters, four stacking positions with barcode readers and page tracking feedback to NewsWay.

### **Asbury Park Press, Freehold, NJ**

One NELA VCP punch/bender for singles and double with bar code reader inline with an Agfa Advantage CL

### **New York Daily News, Jersey City, NJ**

Recently installed the 3<sup>rd</sup> of three NELA VCPs to provide 100% of all plate bending requirements at the Jersey City, NJ location. All lines can use pin through hole, three-point edge and vision register. Blank plage feeder is also installed.

### **Swift Newspapers Carson City, NV and Greeley Tribune, Greeley, CO**

Both locations will get a NELA VCP vision/ punch bender connecting with two Agfa Advantage CTP devices. The NELA punch/bender will sort and page track the plate production and feet the information back to the front end system.

### **SOP San Francisco Offset, CA**

One NELA VCP-M for multipliable plate format will be connected to two and later in the year to three Creo Trendsetter CTP devices. NELA P-Gate software will navigate and trafficcontrolled PLC programmed conveyers will transport plates into the punch/bender.

**HNE Printers, Columbus, IN**

One NELA VCP vision punch/bender will handle all there plates for the DGM press. The bender is ready for future CTP implementation.

**New York Times Flushing and Edison Print locations**

Both locations are now 100 % equipped with NELA VCP punch/benders (8 punch/bender lines) in connection with there existing Western CTP devices.

**Seattle Times, Seattle, WA**

One NELA VCP 900S for 50" & 54" single and double wide plates.

**Scripps Treasure Coast / Port St. Lucie, FL**

NELA KPG loader and 2 NELA VCP Vision benders in connection with two KPG Newsletter. Includes page tracking and station stackers for sorting by job of several dailies and commercial work.

**Charleston Post and Courier, Charlestong, SC**

Two NELA VCP Vision Benders in connection with two Agfa Advantage DL Ctp imagers. Includes page tracking and plate transportation through the wall of four-station stackers for sorting and bent plates.

**Northwest Florida Daily News, Panama City, FL**

One NELA KPG loader and one NELA RAO-P three-point bender in connection with two KPG Newsletters.

**Sedalia Democrat, Sedalia, MO**

Will install two NELA loaders and one NELA VCP Vison Bender in connection with two KPG Newsletters.

**Odessa American, Odessa, TX**

Will install one NELA loader and one NELA RAO-P three-point bender in connection with two KPG Newsletter.

**Abilene Reporter-News, Abilene, TX**

Will install one NELA loader and one NELA RAO-P three-point bender in connection with one KPG Newsletter.

**Greensboro News and Record, Greensboro, NC**

Will install two NELA VCP Vision Benders in connection with two Agfa Advantage DL CtP imagers. Includes PQM (Plate Quality Management System), page tracking and four-station stackers for sorting of bent plates.

**Shelby Star, Shelby, NC**

Will install one NELA loader and one NELA RAO-P three-point bender in connection with two KPG Newsletters.

**Trader Publishing**

Installation of NELA HAO stand-alone three-point benders at their Clearwater, FL, Arlingto, Tx, Columbia, TN and Phoenix, AZ facilities.

For more information, please contact:

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