



St. Petersburg Times decides on NELA Ternes Vision Punchbenders

St. Paul, June 16, 2003. The St. Petersburg Times, Florida's largest daily newspaper has agreed to purchase four (4) Inline VCP Vision PunchBending systems from NELA Ternes.

NELA Ternes is proud to announce that two industry leaders are joining together in a press register project. The undertaking includes the installation of four vision punchbenders to work with new tool-less plate lock-ups for three 21-unit Goss Metroliner presses at the paper's 34th St. production facility. Software allowing for the addition of register marks to page files for the bender vision systems is an additional part of the project. Greg Steele, Imaging and Quality Assurance Manager, led an eight-member project committee representing all production departments. NELA Ternes was selected following a very detailed and intensive research campaign.

The NELA Ternes share of the project includes four VCP 2002 vision punchbending lines, two for single size plates and two for single and double-truck plates. The benders will be engineered for a possible future conversion from 55" to 50" web width. Barcoding for both page tracking and sorting are under consideration as future enhancements. This is in the tradition of NELA Ternes - working closely with the customer to provide a custom-fit solution.

The St. Petersburg Times is Florida's largest daily newspaper with an average circulation of 354,869 daily and 442,348 Sundays. (ABC Publishers statement 3/31/03) Winner of six Pulitzer Prizes, the Times is routinely regarded as one of the 10 best newspapers in America. Twice they have been selected as a member of the IFRA International Color Quality Club.

NELA Ternes Register Group, together with its German parent company NELA is the world leader in register control for the printing industry. The product offering includes punch and bending systems for newspaper, commercial and packaging printers as well as sheet-fed plate clamps, punches and benders. With more than 500 vision punchbenders installed worldwide, over 40 of these in the USA, NELA Ternes continues to be the leader in automated punchbending and plate transportation.

For more information, please contact:

NELA Ternes Register Group
Marketing & Communications
Katharina Gruber
4851 White Bear Parkway
St. Paul, MN
Phone: 651-407-4863 Fax: 651-407-4801
E-mail: katharina_gruber@nelaternes.com
www.nelaternes.com

Press Information